

ABSTRACT OF THE DISCLOSURE

A parking assistance apparatus for assisting a driver to once stop a vehicle at a predetermined reference position where the driver can view a target parking position in a lateral direction of the vehicle and then to perform parking operation from the reference position to the target parking position. The parking assistance apparatus includes: a camera being installed on the front of the vehicle and configured to capture an image from a side of the vehicle; an image display unit installed in a cabin of the vehicle and configured to display the image captured by the camera; and an image information control unit configured to control image information on the image display unit and to superimpose indicators to guide the vehicle to the reference position on the image.